2026 Annual Meeting Seminars

Monday, November 16

9:00 a.m. – 10:00 a.m.

Seminar: Farm Bill Update – Where Are We Now?

Presenter: Brian Glenn, AFBF

This farm bill is long overdue at a time when farmers and ranchers need certainty and support. Get the latest and greatest on where the farm bill stands in U.S. Congress, what key priorities are at stake for farmers and ranchers, and how we can get a farm bill across the finish line.

10:15 a.m.– 11:15 a.m.

Seminar: Fertilizer Market Outlook

Presenters: Faith Parum, AFBF

This year has highlighted the volatility of global fertilizer markets. This session will examine the key factors driving market fluctuations, including global supply and demand dynamics, geopolitical developments, trade disruptions, and input costs. This session will also provide an outlook on fertilizer markets and discuss what producers can expect in the years ahead.

1:45 p.m. – 3:00 p.m.

Seminar: Beyond the Hayride

Panel of Speakers

Beyond the Hayride is an engaging workshop designed to showcase the many layers of modern agritainment and agricultural education. Hosted in partnership with a working farm, this program goes far beyond the traditional farm visit-offering participants a behind the scenes look at how farms create meaningful, safe, and educational experiences for children, the publica and legislators.

3:15 – 4:30 p.m.

From Events to Impact: Planning Programs with Purpose

Presenter: Carrie Walker, AFBF

How do we move from planning events because "we've always done it" to creating programs that truly serve our members and strengthen Farm Bureau?

This session will challenge you to think beyond the event itself and focus on the purpose, people and impact behind their programming. Participants will explore how to use their organization's mission, member needs and available research to identify meaningful program opportunities, build an effective agenda and create experiences that leave participants with something valuable.

Tuesday, November 17

8:45 a.m. – 10:00 a.m.

The Elephant in the Room: Chobani in Pennsylvania, What Now

Presenters: Jayne Sebright, Center for Dairy Excellence and Katie McLaughlin, Governor's Office of Transformation

Chobani announced their $1.2 billion investment into the Allentown facility where they will make innovative dairy products beyond yogurt. So what does that mean for Pennsylvania dairy and specifically individual dairy farm families? Katie McLaughlin, who is the agricultural coordinator for the Governor's Office of Transformation, and Jayne Sebright, director at the Center for Dairy Excellence, will share a little bit more about what can be expected, how it could impact the dairy landscape in Pennsylvania, and what resources could be available to help dairy producers who may be interested in growing their milk production to meet an expected increase in the regional demand for milk.

10:15 a.m. – 11:30 a.m.

Seminar: Cost of Waiting – The Financial & Personal Cost to the Operation and Your Heirs

Presenter: Henry Mondschein, Nationwide Land As Your Legacy Program Field Advisor

Does thinking about the future of your farm when you can no longer can physical work it like keep you up at night? Are you concerned about the next generation making a living on the farm? This presentation will help you figure out how to start down the road to making a plan and discussing items that stop farmers and their families from starting or completing a plan.