

76th Annual Meeting

Sponsorship and Branding Opportunities

Pennsylvania Farm Bureau (PFB) would like to invite you to sponsor our 76th Annual Meeting, being held November 15-17, 2026 at the Hershey Lodge, Hershey, Pennsylvania.

As the Commonwealth's largest farm organization, PFB represents farms of every size and commodity. Perhaps the most important days on PFB's calendar, farm leaders from across the state meet to debate the policy positions of the organization and set PFB's agenda for the coming year.



Delegate Session

With sponsorship levels ranging from \$500 - \$7,000, sponsorship and branding opportunities are available to fit any budget. Your biggest return for this cost-effective sponsorship is prime visibility with a targeted audience of agriculture's decision makers.



Exhibit Hall

 Pennsylvania Farm Bureau

P.O. Box 8736
Camp Hill, PA 17001-8736

www.pfb.com

Sponsorship opportunity inquiries may be directed to

Breanna Segraves

bnsegraves@pfb.com
717-731-3512



Young Ag Professionals Discussion Meet



Young Ag Professionals Auction

Please Note: These contributions are not deductible as a charitable contribution, but may be deductible as ordinary and necessary business expenses; please consult your attorney and/or tax preparer. Pennsylvania Farm Bureau (PFB) reserves the right to decline sponsorship offers the organization deems unacceptable, either because of inconsistency with PFB's mission, vision and policy objectives or non-compete agreements with current service providers or affiliate companies.

Sponsorship Opportunities

 Pennsylvania Farm Bureau

2026 Annual Meeting



November 15-17, 2026
Hershey, PA

SPONSORSHIP LEVELS

Premier \$7,000

Choice of Following Branding Opportunities:

- Premier Annual Banquet Sponsor(s)

Plus:

- Video commercial played at event
- Exhibit table
- 10 tickets to banquet and sponsor reception
- Logo Shown on delegate session wall (Gobo) and logo signage at entrance
- Logo in program, slideshow & event signage
- Full page ads in our member publication (2)
- Recognition on social media as PFB premier sponsor

Platinum \$3,500

Choice of Following Branding Opportunities:

- Keynote Speaker(s)
- Program of Events
- Exhibitor Coffee Station

Plus:

- Video commercial played at event
- Exhibit table
- 8 tickets to banquet and sponsor reception
- Logo in program & banquet slideshow
- Onsite acknowledgement with signage
- Half page ad in our member publication

Silver \$1,000

- 4 tickets to banquet and sponsor reception
- Logo in program, banquet slideshow & on event signage
- Eighth page ad in our member publication

Bronze \$750

- 2 tickets to banquet and sponsor reception
- Logo in program, banquet slideshow & on event signage

Diamond \$5,000

Choice of Following Branding Opportunities:

- Opening Sunday Session
- Delegate Session
- Ice Cream Social

Plus:

- Video commercial played at event
- Exhibit table
- 10 tickets to banquet and sponsor reception
- Logo in program, slideshow & on event signage
- Full page ad in our member publication

Gold \$2,000

Choice of Following Branding Opportunities:

- PFB Information/Registration Desk
- Wi-Fi
- Milk Sponsor of all Meals
- Women's Leadership Comm. Luncheon
- Young Ag Professional Auction
- Young Ag Professional Discussion Meet Finals
- FFA/4H Overnight Accommodations
- Break-out sessions

Plus:

- 6 tickets to banquet and sponsor reception
- Exhibit table
- Logo in program, slideshow & on event signage
- Quarter page ad in our member publication
- Onsite acknowledgement with signage

Supporting \$500

- Listed in program & banquet slideshow
- Onsite acknowledgement with signage

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