

75th Annual Meeting: Diamond Celebration

Sponsorship and Branding Opportunities

Pennsylvania Farm Bureau (PFB) would like to invite you to sponsor our 75th Annual Meeting, being held November 16-18, 2025 at the Hershey Lodge, Hershey, Pennsylvania.

As the Commonwealth's largest farm organization, PFB represents farms of every size and commodity. Perhaps the most important days on PFB's calendar, farm leaders from across the state meet to debate the policy positions of the organization and set PFB's agenda for the coming year.



Delegate Session

With sponsorship levels ranging from \$500 - \$7,000, sponsorship and branding opportunities are available to fit any budget. Your biggest return for this cost-effective sponsorship is prime visibility with a targeted audience of agriculture's decision makers.



Exhibit Hall

 Pennsylvania Farm Bureau

P.O. Box 8736
Camp Hill, PA 17001-8736

www.pfb.com

Sponsorship opportunity
inquiries may be directed to

Kim Flegal

Event Planner & Sponsor Relations Specialist
kflegal@pfb.com
717-731-3580



Young Ag Professionals Discussion Meet



Young Ag Professionals Auction

Please Note: These contributions are not deductible as a charitable contribution, but may be deductible as ordinary and necessary business expenses; please consult your attorney and/or tax preparer. Pennsylvania Farm Bureau (PFB) reserves the right to decline sponsorship offers the organization deems unacceptable, either because of inconsistency with PFB's mission, vision and policy objectives or non-compete agreements with current service providers or affiliate companies.

75th Annual Meeting:
 **Diamond**
1950 - 2025 Celebration
 Pennsylvania Farm Bureau

November 16-18, 2025

**Sponsorship
Opportunities**



SPONSORSHIP LEVELS

Premier \$7,000

Choice of Following Branding Opportunities:

- Premier Annual Banquet and Delegate Session Sponsor (2 available)
- Premier Mobile App Sponsor (1 available)

Plus:

- Video commercial played at event
- Exhibit table
- 10 tickets to banquet and sponsor reception
- Logo Shown on delegate session wall (Gobo) and logo signage at entrance
- Logo in program, slideshow & event signage
- Logo on mobile app rotating banner, exclusive, 3 times per rotation
- Mobile app sponsor page
- Mobile app gaming incentive points (8)
- Mobile app push notifications (3)
- Full page ads in our member publication (2)
- Recognition on social media as PFB premier sponsor

Diamond \$5,000

Choice of Following Branding Opportunities:

- Opening Celebration Session (2 available)
- 75th Anniversary Entertainment "The Uptown Band" (2 available)

Plus:

- Video commercial played at event
- Exhibit table
- 10 tickets to banquet and sponsor reception
- Logo in program, slideshow & on event signage
- Logo on mobile app rotating banner, exclusive, 2 times per rotation
- Mobile app sponsor page
- Mobile app gaming incentive points (6)
- Mobile app push notification
- Full page ad in our member publication

Platinum \$3,500

Choice of Following Branding Opportunities:

- Keynote Speaker (2 available)
- Program of Events (2 available)
- 75th Anniversary History Hall (2 available)

Plus:

- Video commercial played at event
- Exhibit table
- 8 tickets to banquet and sponsor reception
- Logo in program & banquet slideshow
- Onsite acknowledgement with signage
- Logo appears on mobile app rotating banner, exclusive, 1 time per rotation
- Mobile app sponsor page
- Mobile app gaming incentive points (4)
- Mobile app push notification
- Half page ad in our member publication

Gold \$2,000

Choice of Following Branding Opportunities:

- PFB Information/Registration Desk (2 available)
- Wi-Fi (2 available)
- Milk Sponsor of all Meals (1 available)
- Women's Leadership Comm. Luncheon (2 available)
- Young Ag Professional Auction (2 available)
- Young Ag Professional Discussion Meet Finals (2 available)
- FFA/4H Overnight Accommodations (2 available)
- Ice Cream Social (2 available)
- Break-out sessions (2 available)

Plus:

- 6 tickets to banquet and sponsor reception
- Exhibit table
- Logo in program, slideshow & on event signage
- Logo appears on mobile app rotating banner with 2 others, 1 time per rotation
- Mobile app sponsor page
- Mobile app gaming incentive points (2)
- Quarter page ad in our member publication

Silver \$1,000

- 4 tickets to banquet and sponsor reception
- Logo in program, banquet slideshow & on event signage
- Logo appears on mobile app rotating banner with 3-4 others, 1 time per rotation
- Mobile app sponsor page
- Eighth page ad in our member publication

Bronze \$750

- 2 tickets to banquet and sponsor reception
- Logo in program, banquet slideshow & on event signage

Supporting \$500

- Listed in program & banquet slideshow
- Onsite acknowledgement with signage

Sponsorship inquiries
may be directed to:

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Our Premier, Diamond & Platinum Sponsors are invited to introduce themselves from the podium at the Sunday Opening Session