

2024 Annual Meeting Seminars

Monday, November 18

9:00 a.m. – 10:00 a.m.

Cocoa Terrace

Seminar: Transition to Organic Partnership Program- TOPP

Presenters: Chris Johnson, Tuscarora Grain and Leilani Zimmer-Durand, Pennsylvania Certified Organic

Have you ever thought about becoming certified organic but were not sure where to start? This session will discuss the basics of organic certification and the opportunities for support through the USDA's Transition to Organic Partnership Program (TOPP). The session will feature a certified organic producer and/or buyer to talk about current agronomic resources and market opportunities for organic commodity crops.

10:15 a.m.– 11:15 a.m.

Cocoa Terrace

Seminar: Consumer Conversations

Presenters: Andrea Brown & Rebecca Harrop, PFB's Ag Promo Committee

Members of the PFB Ag Promo Committee will lead this session and share tips and tools on how to communicate about agriculture to consumers. Learn how to talk about misleading/confusing food labels and how to effectively tackle tough topics.

1:45 p.m. – 3:00 p.m.

Cocoa Terrace

Seminar: Livestock Updates

Presenter: RJ Layher, Director of Government Affairs, AFBF

Topics of discussion in this informative session will be centered around meat processing, inspection, regulatory reform and what the Farm Bill includes that would enable small and midsized meat processing to have a greater place in the animal based protein supply chain.

3:15 p.m. – 4:30 p.m.

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Seminar: Emergency Preparedness on the Farm

Presenter: Florence Becof, Ph.D., Pennsylvania State University, Department of Agricultural and Biological Engineering

Be prepared for unforeseen emergencies and natural disasters. This valuable session will delve into the importance of having an emergency preparedness plan for your farm and family. The session will also discuss the importance of including any special accommodations for the elderly or disabled in your emergency plan.

SEE NEXT PAGE FOR TUESDAY SESSIONS

Tuesday, November 19

8:45 a.m. – 10:00 a.m.

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Seminar: Understanding Underwriting and How it Shapes Premiums and Policies

Presenter: Todd Givler, Nationwide

Discover the key insights behind underwriting and how it directly impacts your insurance premiums and policy coverage. Gain valuable knowledge from Todd Givler, Sponsor Relations Account Executive with a background in Middle Market Underwriting at Nationwide. Don't miss this opportunity to enhance your understanding and make informed decisions.

10:15 a.m. – 11:30 a.m.

Cocoa Terrace

Wildlife Management Policy Across the Nation

*Presenters: Kay Smith, Senior at Penn State College of Agriculture Sciences, Intern;
Andy Bater, Chairman of PFB Wildlife & Fisheries Committee*

A collection and analysis of the wildlife policies across the country and recommendations for moving Pennsylvania's policy forward in order to decrease harm to agriculture by wildlife.