

# 74<sup>th</sup> Annual Meeting

Sponsorship and Branding Opportunities

Pennsylvania Farm Bureau (PFB) would like to invite you to sponsor our 74<sup>th</sup> Annual Meeting, being held November 17-19, 2024 at the Hershey Lodge, Hershey, Pennsylvania.

As the Commonwealth's largest farm organization, PFB represents farms of every size and commodity. Perhaps the most important days on PFB's calendar, farm leaders from across the state meet to debate the policy positions of the organization and set PFB's agenda for the coming year.



Delegate Session

With sponsorship levels ranging from \$500 - \$7,000, sponsorship and branding opportunities are available to fit any budget. Your biggest return for this cost-effective sponsorship is prime visibility with a targeted audience of agriculture's decision makers.



Exhibit Hall

 Pennsylvania Farm Bureau

P.O. Box 8736  
Camp Hill, PA 17001-8736

[www.pfb.com](http://www.pfb.com)

Sponsorship opportunity inquiries may be directed to

**Kim Flegal**

Event Planner & Sponsor Relations Specialist  
[kflegal@pfb.com](mailto:kflegal@pfb.com)  
717-731-3580



Young Ag Professionals Discussion Meet



Young Ag Professionals Auction

**Please Note:** These contributions are not deductible as a charitable contribution, but may be deductible as ordinary and necessary business expenses; please consult your attorney and/or tax preparer. Pennsylvania Farm Bureau (PFB) reserves the right to decline sponsorship offers the organization deems unacceptable, either because of inconsistency with PFB's mission, vision and policy objectives or non-compete agreements with current service providers or affiliate companies.

# Sponsorship Opportunities

 Pennsylvania Farm Bureau  
2024 Annual Meeting



November 17-19, 2024  
Hershey, PA

# SPONSORSHIP LEVELS

## Premier \$7,000

### Choice of Following Branding Opportunities:

- Premier Annual Banquet Sponsor (2 available)
- Premier Mobile App Sponsor (1 available)

#### Plus:

- Video commercial played at event
- Exhibit table
- 10 tickets to banquet and sponsor reception
- Gobo lighting mask of logo
- Logo in program & slideshow
- Onsite acknowledgement with signage
- Logo on splash-page of mobile app
- Logo on mobile app rotating banner, exclusive, 3 times per rotation
- Mobile app sponsor page
- Mobile app gaming incentive points (6)
- Mobile app push notifications (2)
- Full page ad in our member publication (2)

## Diamond \$5,000

### Choice of Following Branding Opportunities:

- Opening General Session (2 available)
- Keynote Speaker (2 available)

#### Plus:

- Video commercial played at event
- Exhibit table
- 10 tickets to banquet and sponsor reception
- Gobo lighting mask of logo
- Logo in program & slideshow
- Onsite acknowledgement with signage
- Logo on mobile app rotating banner, exclusive, 2 times per rotation
- Mobile app sponsor page
- Mobile app gaming incentive points (5)
- Mobile app push notification
- Full page ad in our member publication

## Platinum \$3,500

### Choice of Following Branding Opportunities:

- Delegate Session (3 available)
- Program of Events (2 available)

#### Plus:

- Video commercial played at event
- Exhibit table
- 8 tickets to banquet and sponsor reception
- Logo in program & banquet slideshow
- Onsite acknowledgement with signage
- Logo appears on mobile app rotating banner, exclusive, 1 time per rotation
- Mobile app sponsor page
- Mobile app gaming incentive points (4)
- Mobile app push notification
- Half page ad in our member publication

## Gold \$2,000

### Choice of Following Branding Opportunities:

- PFB Information/Registration Desk (2 available)
- Wi-Fi (2 available)
- Milk Sponsor of all Meals (1 available)
- Women's Leadership Comm. Luncheon (2 available)
- Young Ag Professional Auction (2 available)
- Young Ag Professional Discussion Meet Finals (2 available)
- FFA/4H Overnight Accommodations (2 available)
- Ice Cream Social (2 available)
- Break-out sessions (2 available)

#### Plus:

- 6 tickets to banquet and sponsor reception
- Exhibit table
- Logo in program & banquet slideshow
- Onsite acknowledgement with signage
- Logo appears on mobile app rotating banner with 2 others, 1 time per rotation
- Mobile app sponsor page
- Mobile app gaming incentive points (3)
- Quarter page ad in our member publication

## Silver \$1,000

- 4 tickets to banquet and sponsor reception
- Logo in program & banquet slideshow
- Onsite acknowledgement with signage
- Logo appears on mobile app rotating banner with 3-4 others, 1 time per rotation
- Mobile app sponsor page
- Mobile app gaming incentive points (2)
- Eighth page ad in our member publication

## Bronze \$750

- 2 tickets to banquet and sponsor reception
- Logo in program & banquet slideshow
- Onsite acknowledgement with signage
- Mobile app gaming incentive point

## Supporting \$500

- Listed in program & banquet slideshow
- Onsite acknowledgement with signage

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Event Planner & Sponsorship Relations Specialist

klflegal@pfb.com | 717-731-3580

**New for 2024:** Our Gold, Platinum, Diamond & Premier Sponsors are invited to address our members at the Ice Cream Social on Sunday evening. (max of one-two minutes)