

Thinking Outside the Box Virtual Meetings-- the New Norm

As this year drags on with COVID-19, many of the events we've looked forward to have been cancelled or postponed. Now with fall soon upon us, people are realizing that the virus is not over yet and it is time to think outside the box to keep alive the things that are near and dear to us. It seems that our world is going to a virtual format so that we don't completely lose touch. It is no different with Farm Bureau on both the county and state levels.



The **Fall CVF Annual Meeting** will be held virtually on **September 17**. Please register with ROD Brittany Eisenman by September 9 by email at breisenman@pfb.com or calling 717-982-3280. Those registered will receive a letter with Zoom meeting details and policies to be voted upon. There will also be a call-in option for those who do not want to use the video portion of Zoom. The election of board directors will also be part of this very important meeting. Please join us.

Pennsylvania Farm Bureau's 70th Annual Meeting will be held virtually. With state Health Department orders limiting indoor gatherings to 25 people due to the COVID-19 pandemic, holding an Annual Meeting in its usual format will not be feasible this year. However, the virtual format will enable PFB members to take part in most aspects of an in-person meeting, including attending educational sessions, chatting and networking with other Farm Bureau members, exploring a virtual

exhibit hall and watching our 70th Annual Meeting Celebration, which will celebrate Farm Bureau's accomplishments, recognize the achievements of county Farm Bureaus and honor award winners. There will also be games and opportunities to win great prizes, just for participating. PFB members will be able to access the virtual Annual Meeting, scheduled **for Nov. 16 through 19**, via their computer web browser as well as mobile apps. The excitement begins with a **kick-off event** scheduled for **Nov. 10**, which will give members an opportunity to compete for prizes and get familiar with the virtual convention before it begins. Whether you regularly attend PFB's Annual Meeting or have not yet had the opportunity, the virtual meeting will be a great opportunity to learn, network and celebrate Farm Bureau and agriculture. With the virtual format, you can attend from your home or farm at no cost to you and participate as much or as little as your schedule allows.

Registration begins Sept. 1. Look for more details in *Country Focus*, *Farm Bureau Express* and on pfb.com

What concerns should CVF take to our state legislators?

Policy Development

Is **YOUR** chance to get **YOUR** ideas to Harrisburg.

Submit your ideas to
Steve Reichard

By mail or email by August 31.
zekenstein2@gmail.com

or
1148 Olean Trail
New Bethlehem, PA 16242