



2019 Pennsylvania Farm Bureau Young Ag Professionals Social Media Contest Guidelines

Participation Requirements

Participants must be Farm Bureau members in good standing between the ages of 18-35. Regular and “friends of Farm Bureau” members are eligible for the contest. Only ONE video can be submitted per membership. All participants must sign a release for use of their images and/or voices used in completed videos. However, only the person(s) who submits the video will be recognized as a contest winner.

Contest Guidelines

- Video entries can showcase any type of agricultural farm/facility. The subject of your film does not need to be your own farm/facility.
- Final video submissions cannot be longer than 5 minutes.
- The video should promote modern agricultural practices to consumer audiences of diverse backgrounds.
- All entries should be submitted on a DVD with a signed release form from the contestants and the landowner.
- Videos should provide an overview of the farm/facility and answer the following questions:
 1. What type of farm/facility is this?
 2. Why is this farm/facility important to know about?
 3. What makes this farm/facility unique?
- Video cannot be filmed by a professional film crew.
- Video content must be geared towards consumers of all ages.
- Videos should be education and fun to watch.

Material Use and Ownership

All submitted videos become the property of Pennsylvania Farm Bureau and will not be returned. Participants may not use any copyrighted material.

Judging Guidelines

Quality of video	75	Points
Quality of audio	75	Points
Creative/Entertainment	50	Points
Video Content	100	Points (Educational, Entertaining, Appropriate, Relevant Storyline (25 points each))
TOTAL	300	Points

Additional Contest Information

All submissions will be viewed by PA Farm Bureau staff prior to being judged. All submissions will be used by PA Farm Bureau to promote agriculture and may be displayed on the Farm Bureau website, You Tube, utilized at meetings, etc. The winning videos will be determined through judging by an independent panel of judges.

Prizes

Three finalists will be invited to attend dinner on Tuesday, November 19, 2019 during PFB’s Annual Meeting in Hershey, PA. The winner will be announced at Tuesday evening’s banquet. The overall winning applicant will receive an expense paid trip to the 2020 AFBF YF&R Conference in Louisville, KY, in addition to various other prizes.

*****DEADLINE FOR VIDEO SUBMISSION: SEPTEMBER 1, 2019*****

SUBMIT TO: PA Farm Bureau, c/o: YAP, PO Box 8763, Camp Hill, PA 17001-8736



2019 Pennsylvania Farm Bureau Young Ag Professionals Social Media Contest Application

Name(s) _____
Applicant (A) _____ Partner, if applicable (P) _____

Birthdate (A) _____ Age (A) _____ Birthdate (P) _____ Age (P) _____
if applicable

Address (A) _____

City, State, Zip _____ County _____

Phone (_____) _____ Email _____

Current Membership # _____

Education/Degree (A) _____ (P) _____
if applicable

I/We hereby certify the information on this video to be an accurate and true statement to the best of my/our ability. PFB photos and/or video footage of undersigned contestant may also be available to sponsors of Farm Bureau events. By participating in the event, the undersigned contestant warrants that he/she fully, and unconditionally, agrees to, and accepts, the YAP Official Contest Rules and the decisions of the YAP Committee and PFB State Board of Directors, which are final and binding.

Signature of Applicant(s) _____

Date: _____

Video, Application, and General Release Form are to be postmarked by September 1, 2018 to:



PENNSYLVANIA FARM BUREAU
c/o: YAP Contest
P O BOX 8736
CAMP HILL PA 17001-8736



**2019 Pennsylvania Farm Bureau
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Social Media Contest
Acknowledgment & Release Form**

I, _____, hereby authorize employees, or agents of the Pennsylvania Farm Bureau without limitation to use photographs taken by me or otherwise capture my image, statements or actions by electronic, digital or other means at this event. I acknowledge that any photographs, video or audio recordings, or electronic, digital or other productions or reproductions of me or my photographs or actions by employees or agents of the Pennsylvania Farm Bureau at become the exclusive property of the Pennsylvania Farm Bureau, and may be used for any commercial, promotional organizational or other purpose that the Pennsylvania Farm Bureau may determine to be appropriate. I release the Pennsylvania Farm Bureau and its affiliates, employees, agents and assigns of any and all liability related to the taking, creation, editing, handling or use of any photographs taken by me, video or audio recordings, or digital, electronic or other productions or reproductions of me or my statements or actions at this event.

Signature of Applicant(s) _____

Date: _____